PRATIK PATIL

Senior Video Editor | Cinematographer | Drone Videographer

patilpratiksh3331@outlook.com · +91 83088 99552 · Pune, India
behance.net/pratikpatil17 · linkedin.com/in/pratikpatil-

SUMMARY

Senior Video Editor and Cinematographer with 5+ years of experience shooting and editing YouTube videos, Instagram content, promotional films, and event coverage. Skilled in end-to-end photography and videography, drone operations, motion graphics, and color correction, with expert command of Premiere Pro, After Effects, and DaVinci Resolve. Plans and executes shoots independently from creative briefs and optimizes content for platform formats and audience behaviour. Named Best Performer of the Year 2024-25.

EXPERIENCE

Sr. Visual Designer & Cinematographer — Definedge

12/2023 – Present

- Shoot and edit YouTube videos and Instagram content, including finance education, explainer, and promotional videos that connect with the audience.
- Plan and execute shoots end to end, covering composition, framing, lighting, and visual storytelling, from creative brief to final delivery.
- Add transitions, effects, motion graphics, and color correction to raise visual quality while keeping every video consistent with the brand.
- Analyze YouTube analytics to optimize content for platform formats and audience behaviour, improving engagement and subscriber growth.
- Own creative direction across digital content and collaborate with the team on clean UI/UX for apps and websites.

Visual Designer & Cinematographer — Investronaut

08/2021 – 11/2023

- Served as Project Lead for cinematography, photography, and web design across multiple client projects.
- Shot and produced branding and promotional videos and photography for educational institutes and business startups.
- Led end-to-end creative on marketing projects, building visuals that matched each brand's story.

Graphic Designer & Product Photographer — Suitara

03/2021 – 09/2021

- Produced product photography, graphic design, and website UI for creative product displays using the Adobe Creative Suite.

Product Photographer (Internship) — Suitara

09/2020 – 02/2021

- Handled product photography and videography for creative product displays.

KEY ACHIEVEMENTS

- **Brand presence at Definedge:** Drove creative direction for YouTube and digital video content, producing high-impact finance education visuals that grew audience engagement and subscriber numbers.
- **Content strategy at Investronaut:** Led creative on marketing projects for educational institutes and startups, from branding videos to photography and web design.
- **Award:** Best Performer of the Year 2024-2025.

SKILLS

Video & Post-Production: Video Editing, Color Correction, Motion Graphics, Title Animation, Transitions & Effects, Storyboarding, Script-to-Screen Execution

Shooting: Cinematography, Videography, Drone Videography, Photography, Product Photography, Event Videography, Promotional Videography

Content & Leadership: Creative Direction, Project Leadership, Social Media Campaign Strategy, Storytelling for Digital Platforms, Brand Design, Typography

Software: Adobe Premiere Pro, Adobe After Effects, DaVinci Resolve, Adobe Photoshop, Adobe Illustrator, Figma, Adobe XD, Sketch, OBS

PROJECTS

- **Viraasat Fashion Show, Phoenix Market City, Pune (2019):** Photography and cinematography for the event.
- **Cy-Fi Arts Festival (2019):** Coordinator for promotional videography and 3D title animation; managed the social media campaign for the national-level event.
- **Laxmi Narayan Global Music Festival (2020):** Coordinated and handled event photography.

- **COVID-19 Animation Film (2020):** Team Lead on an animated short film; worked as Motion Graphics Artist and Title Designer.

EDUCATION

B.A. Graphic Design and Multimedia — Vishwakarma University, Pune (2018 – 2021)
HSC, Arts — Shri Raghuvir Higher College, Latur (2016 – 2018)
SSC — Shri Lal Bahadur Shashtri High School, Udgir (2015 – 2016)